**Guidelines for the video**

*2022 Water and Gender Equality Contest for Youth Engagement in the Asia and Pacific Region*

1. **Introduction**

The objective of this video is to present / promote successful cases on gender-transformative action or measures in the water sector, and expand the lessons learned by sharing these best practices on the global level. The video aims to raise awareness on such successful ‘water and gender equality’ cases.

1. **Contents of the video**

There is no strict format. The submitter can freely address the respective idea. However, it is recommended to follow the brief guidelines suggested below.

* Factual, informative and as objective as possible
* Preferably from the perspective of the Multi-stakeholder Call for Action ‘Accelerating gender equality in the water domain’

\* For the video, you can produce your content freely without any violent, sensational, discriminatory or racist content that can offend the public.

1. **Conditions**

Your entry must meet the following conditions:

* The video must not have been recognized and/or won an award in another competition
* You or your group hold all rights in the video and have obtained permission to use any third-party content that it may include. Your video has not been published previously online
* Your video does not include watermarks or any other similar markings
* Your video shall be in MP4/AVI/MKV format with an over 1080 resolution(minimum) and shall be between 3-5 minutes long
* The maximum file size per entry is 500 MB

1. **Intellectual Property**

The participant acknowledges, warrants, and represents that:

* The entry does not violate any copyright, trademarks, patents, trade secrets, industrial designs, distinctive signs, contractual obligations, or any other intellectual property rights, or other proprietary rights of any third-party including music, landscape, portrait, and others
* The entry does not violate any person's rights of privacy, including but not limited to, names or other characteristics identifying celebrities or other public figures, alive or deceased
* Any individuals identified or identifiable in the video have consented to being included as shown in the video, for the purpose of entry into the Competition, and the license has been granted
* All other relevant permissions must have been obtained

**[Annex 1] Cession of Rights (Sample)**

[*Letterhead, if possible*]

[*Date*]

[*Person in charge*]

[*Name of organization*]

[*Address*]

Letter of confirmation

1. It is hereby confirmed that [*Name*] grants to the [*Institution*] the non-exclusive right to use the following material(s), in whole or in part, solely for non-profit educational or public information uses.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Title | Format | Year | Credit | Identifier |
|  | Photo  Video  Music  Portrait right |  |  |  |

1. [*Name*] grants the non-exclusive right to sub-license the materials to the International Centre for Water Security and Sustainable Management (i-WSSM) and partner organization to use the material(s) in whole or in part, solely for non-profit public information uses. They will be uploaded and publicly serviced through i-WSSM website.
2. The material(s) has/have been prepared with the consent, cooperation, and participation of the relevant organizations and individuals and in no way violate or infringe upon any existing copyright or license.

On behalf of the [*Organization/institution*, *position*],

[*Name of material provider/creator*]

[*Signature*]

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