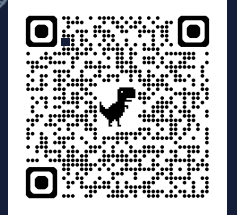


2024

Global New Trade Forum

| Date & Time | June 12 (Wed) 14:00 ~ 17:30
| Venue | Lotte Hotel Seoul 2F Crystal Ballroom
| Host | Ministry of Trade, Industry and Energy , KOTRA
| Program |

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TIME	CONTENTS	
14:00 - 14:05	Welcome Remarks	KOTRA
14:05 - 14:10	Congratulatory Remarks	Ministry of Trade, Industry and Energy
Session 1. Restructuring of Global Trade: Changes and Opportunities		
14:10 - 14:40	Keynote Speech New Horizons of World Trade: Opportunities and Challenges	Wendy Cutler Asia Society Policy Institute Former Acting Deputy USTR
14:40 - 15:30	Panel Discussion Global Paradigm Shift: Business Opportunities for Korea * Moderator: Prof. Jee-Hyeong Park (Dept. of Economics, Seoul National Univ. / President of Korean Association of Trade and Industry Studies)	Wendy Cutler Asia Society Policy Institute Former Acting Deputy USTR Maria Castillo Fernandez EU Ambassador to the ROK Jinsu Sim Director General for New Trade Strategy and Policy Ministry of Trade, Industry and Energy Dongsoo Kim Executive Director Korea Institute for Industrial Economics & Trade Jihyung Lee Executive Vice President KOTRA
15:30 - 15:50	Intermission	
Session 2. Presentations & Panel Discussion by Trade Policy Issue		
15:50 - 16:10	Presentation 1 Global Trade Policy Trends and Implications: Focusing on Supply Chain and Digital Issues	Hyo-young Lee Associate Professor Korea National Diplomatic Academy
16:10 - 16:30	Presentation 2 Global Trade Policy Trends & Implications: Focusing on Labor & Environment Regulations	Cheonkee Lee Head of New Trade Strategy Team Korea Institute for International Economic Policy
16:30 - 17:20	Panel Discussion Business Cases & Strategies * Moderator: Prof. Eun-Young Nam (Dept. of Global Trade, Dongguk Univ.)	Hyo-young Lee Associate Professor Korea National Diplomatic Academy Cheonkee Lee Head of New Trade Strategy Team Korea Institute for International Economic Policy Jong-wan Ko Dept. Manager Korea Semiconductor Industry Association Dongwook Chun Vice President LG Energy Solution Jihoon Kim Advisor, AI Data Center Shin & Kim LLC

Session 1



Wendy Cutler

ASPI(Asia Society Policy Institute)
Former Acting Deputy, USTR



Maria Castillo Fernandez

EU Ambassador to the ROK



Jinsu Sim

Director General for New Trade Strategy and Policy
Ministry of Trade, Industry and Energy



Dongsoo Kim

Executive Director
Korea Institute for Industrial
Economics & Trade



Jihyung Lee

Executive Vice President
KOTRA



Jee-Hyeong Park

Professor, SNU
President of Korean Association of
Trade and Industry Studies

Session 2



Hyo-young Lee

Associate Professor
Korea National Diplomatic Academy



Cheon Kee Lee

Head of Team
Korea Institute for
International Economic Policy



Jong-Wan Ko

Dept. Manager
Korea Semiconductor
Industry Association



Dongwook Chun

Vice President
LG Energy Solution



Jihoon Kim

Advisor, AI Data Center
Shin & Kim LLC



Eun-Young Nam

Professor
Dept. of Global Trade, Dongguk Univ.

