Marketing Analyst Intern
(Full-Time opportunity available)

Job Description

eMoldino is an enterprise-level supply chain management (SCM) solutions provider that specializes in cultivating digital transformation for Fortune 500 partners and major manufacturing organizations worldwide. By utilizing cutting-edge technologies, such as AI and machine learning, eMoldino delivers data-driven business intelligence to lead the industry 4.0. movement.

We are currently undergoing an aggressive expansion in the most cutting-edge sector of solution delivery. As a member of our organization, you will gain firsthand experience collaborating with Fortune 500 corporate clients. Traveling and consulting business partners in the US, EU, and Asia are essential parts of the work. If one likes to travel, it would be an added benefit.

Our mission is to help global manufacturers rethink supply chain management, driving true corporate innovation and bringing customer experience into the cycle.

We're looking for a well-rounded, intelligent, and innovative individual who can efficiently engage and execute global marketing strategies and rollout successful campaigns. We offer an extremely hands-on, in-depth work experience, often unavailable at large firms. Ideally, eMoldino is looking for an ambitious and determined individual who is looking to transition their career after the internship period to a full-time employee contract.

- Assist in planning, developing, and executing digital marketing processes including, but not limited to search engine optimization (SEO), updating marketing database, and optimizing display advertising campaigns (LinkedIn, Google Ads, Facebook)
- Establish marketing opportunities by identifying consumer requirements; defining market, competitor's share, and competitor's strengths and weaknesses; forecasting projected business
- Measure, analyze, and report marketing campaign performances and assess against goals (ROI/KPIs)
- Utilize strong analytical ability to evaluate end-to-end customer experiences across multiple channels and customer touchpoints
- Create content for digital marketing campaigns (Case studies, articles, reports, etc.)
- Collaborate with different departments (Sales, UI/UX, Design, Solutions) to improve business processes/procedures and provide client success

Job Requirements

- Bachelor degree in business administration, marketing, data analysis or any other related field (Preference will be given to graduates of university.)
- Experience in using B2B digital marketing platforms and tools (LinkedIn, Hubspot, SEMRush, Google Analytics, Google ads, etc.)
- Proven track record in managing SEO campaigns and display advertising campaigns
- Strong quantitative and qualitative analytical ability, along with excellent business judgment
- Strong project management skills, including a proven ability to think through all aspects of the process, manage long-term projects and multitask
- Excellent interpersonal communication skills, with the ability to build strong relationships successfully across teams
- Driven self-starter with a passion for excellence and an ability to work under minimal supervision
- Native or bilingual proficiency in English (Must be able to communicate at a business-professional level)

Working Conditions

- Duration: 3 Months (A full-time position will be offered to qualified candidates after the internship period)
- Working hours: 09:00~18:00 (5 days)
- Compensation: Competitive Pay
- Requested Documents: Resume/CV and Cover Letter (No longer than 1 page)

Guidelines for Applicants

Resume/CV and Cover Letter via email
Email address: recruit@emoldino.com
File Name: Marketing Analyst Intern_Name