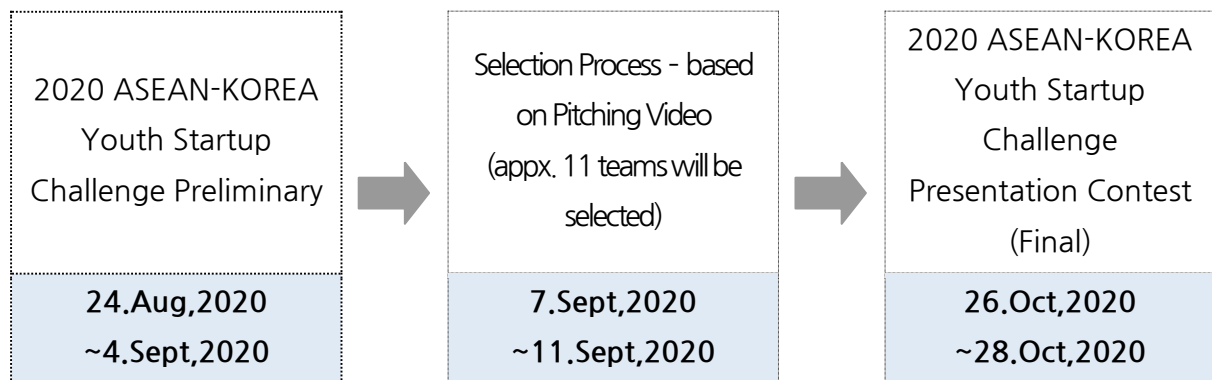


BSW Bounce 2020 Collaborative Project 2020 ASEAN-KOREA YOUTH STARTUP CHALLENGE

Asia Exchange Association

Hosted by Asia Exchange Association, "2020 ASEAN-KOREA Youth Startup Challenge" will be held in Busan Metropolitan City from 26 Oct,2020 to 28 Oct,2020 as a collaborative project of "Busan Startup Week Bounce 2020" hosted by Busan Metropolitan City and organized by the Busan Center for Creative Economy and Innovation.

The purpose of this competition is to achieve positive effects in the international cooperation through the search for entrepreneurship plans and capacity content of young people from 10 ASEAN countries and Korea. We look forward to the participation and the interest of the students of ASEAN and Korea who are the new economic leaders that will lead the future society in the next generation.



<Process of 2020 ASEAN-KOREA Youth Startup Challenge Preliminary and Final Contest>

□ ASEAN-KOREA Youth Startup Challenge (Preliminary)

- Event

- 2020 ASEAN-KOREA Youth Startup Challenge (Preliminary)

- Period

- 24 Aug,2020(Mon) ~ 4 Sep,2020(Fri) by 6pm in Korean Standard Time

- **Participants**

- University or Graduate School Students of ASEAN and Korea who want to set up a startup business through international cooperation
- **Individual** or a **Team** of maximum 4 members
- Prospective founders with creative startup ideas and willingness to continue activities
- * Those who already own or established his/her own business are not eligible for applying for the competition

- **Application**

- Application Form *Available on the website(www.asiaea.or.kr)
- Pitching Video (detailed explanation of business idea within 2mins in English)
 - Apply via E-mail ext3@asiaea.or.kr

- **Official Language**

- English

- **Preliminary Announcement**

- mid-Sep,2020*TBD (appx 11 teams will be selected)

- **Hosted & Organized by**

- Busan Metropolitan City, Busan Center for Creative Economy & Innovation, and Asia Exchange Association

- **Note****

- Application and any document or data submitted will not be returned, and all civil and criminal liability arising from imitation of idea or technology of the third party lies with the applicant
- If false information or unfair behavior is detected on the submitted data, sanctions such as cancellation of selection will be taken, and no objection will be accepted
- The screening schedule, application details and schedule may be partially changed due to the circumstances of the association

- **Contact**

- Asia Exchange Association (+82-2-769-1140, 1063)

□ ASEAN-KOREA Youth Startup Challenge (Final)

- Participants

- 11 teams (Individual or team) selected from the preliminary contest

- Date & Venue

- 26 Oct, 2020 (Mon) ~ 28 Oct, 2020 (Wed), Paradise Hotel Busan (ROK)

- Operation

- Online & Offline

* Offline event could be replaced by online due to Covid-19

- Application

- Presentation File (PPT) *TBA
- Apply via E-mail (ext3@asiaea.or.kr)

- Final Announcement

- 27 Oct, 2020 (Tue)

- Benefits

- Accommodation, Meals and Travel fare will be provided

- Awards (3 teams)

- Total 3 individuals/teams

Rank	Incentives
1 st place	KRW 2,000,000 worth of goods
2 nd place	KRW 1,500,000 worth of goods
3 rd place	KRW 500,000 worth of goods

- Contact

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